

THE **10TH**
**BENEFICIAL
MICROBES**
CONFERENCE

PRE- AND PROBIOTICS
FOR **LIFELONG** Human
AND Animal HEALTH

**BUSINESS
OPPORTUNITIES**

27-29 NOVEMBER 2023

**AMSTERDAM
THE NETHERLANDS**

www.BeneficialMicrobes2023.org

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Secretariat

Bastiaanse Communication
P.O. Box 179
3720 AD Bilthoven
the Netherlands

T +31 30 2294247
BMC@bastiaanse-communication.com
www.BeneficialMicrobes2023.org

THE **10TH** BENEFICIAL MICROBES CONFERENCE

PREBIOTICS, PROBIOTICS, AND POSTBIOTICS

We are happy to announce that the **10th Beneficial Microbes Conference** takes place in Amsterdam, the Netherlands, 27-29 November 2023.

The Beneficial Microbes Conference series started in 2008. During the years, it has become an important meeting point for academia and industry providing a reference source for professionals who want to be updated on the advances in prebiotic, probiotic and postbiotic research for human and animal health across the lifespan. Topics include but are not limited to prebiotics, probiotics, and postbiotics and the gut microbiome, the gut-brain axis, the microbiome beyond the gut, and more.

The conference promotes the creation of new initiatives for the customised application of prebiotics, probiotics, and postbiotics in food, feed, and healthcare in a networking environment. The conference topics are intended to meet the needs of researchers, food, feed, and healthcare professionals who want to be updated on the advances in prebiotic, probiotic and postbiotic research. Interested attendees include basic and translational research scientists, nutritionists, dietitians, physicians, students, policy makers, and key opinion leaders with an interest in pre- and probiotics.

WHY BEING A SPONSOR/EXHIBITOR?

Reasons why being a sponsor or exhibitor of the **10th Beneficial Microbes Conference** is a good marketing strategy:

- Communicate your message to a highly qualified scientific and expert audience in the era of beneficial microbes
- Increase visibility in focused markets
- Highlight your company's expertise
- Generate new sales leads
- Network with specialists
- Build new partnerships
- Find out about new research being undertaken

SPONSORING OF THE CONFERENCE

| | Bronze sponsor | Silver sponsor | Gold sponsor |
|--|----------------|----------------|--------------|
| EXPOSURE BEFORE THE CONFERENCE | | | |
| Logo display on the conference website | x | x | x |
| Link to company website on conference website | x | x | x |
| Announcement in monthly e-newsletters | x | x | x |
| EXPOSURE DURING THE CONFERENCE | | | |
| Exhibition space, sqm (incl. table(s), chair(s), electricity; excl. exhibit staff registration) | 1-5 | 6-10 | 11-15 |
| 5-minute company pitch on Monday 27 November 2023 | x | x | x |
| Advertisement in the book of abstracts | x | x | x |
| Company brochure/flyer/give-away (to be supplied by sponsor) inserted in the conference bag | | x | x |
| Oral presentation in the scientific programme | | | x |
| Host of one lunch possibility to place banners, napkins, cups and/or table flags to be supplied by sponsor | | | x |
| Free registrations | 1 | 3 | 6 |

EXHIBITING AT THE CONFERENCE

The following stand sizes are available:

- 1 – 5 sqm
- 6 – 10 sqm
- 11 – 15 sqm

Included:

- Electricity, table(s), chairs
- One free registration
- Lunches and coffee/tea on 27-29 November 2023
- Display of your company logo with link to your company website on the conference website

Not included:

- Costs of building a booth
- Additional staff members (€ 475.- each)

ADDITIONAL BUSINESS OPPORTUNITIES

| Item | Description |
|------------------|--|
| Conference bag | Company logo printed on all bags. |
| Insert | Company brochure (to be supplied by sponsor) inserted in all conference bags. |
| Advertisement | 1/1 Page, inside cover, full colour (to be supplied by sponsor) in the book of abstracts. |
| Coffee/tea break | Sponsorship of one break; possibility to place a banner, napkins, cups and/or table flags (to be supplied by sponsor). |
| Lunch | Sponsorship of one lunch; possibility to place a banner, napkins, cups and/or table flags (to be supplied by sponsor). |
| The Lounge Party | Informal get-together with drinks and snacks on Monday evening 27 November 2023 |

The background of the entire page is a repeating pattern of various microorganisms, including bacteria, viruses, and fungi, rendered in a light yellow color against a darker orange background. The pattern is dense and covers the entire surface. There are also large, semi-transparent geometric shapes: a large orange circle on the right side and several orange rectangles of varying sizes on the left side, all set against the orange background. The bottom half of the page has a blue background with the same microbial pattern.

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